



Candidate's Profiles

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1. Nominating Board Member

The company has invited the shareholders to nominate qualified person to be elected as the Company's director prior to the meeting. However, none of shareholders proposal in this matter has been received. The Nomination and Remuneration Committee has considered the qualifications, knowledge, competency, experience, performance and term of each director, the Nomination and Remuneration Committee recommended that the Board of Directors propose to the shareholders' meeting to consider the re-election of these 3 directors as the Company's director namely ;

1. Mr. Mana Jantanayingyong

Chairman of the Board of Director

Age: 59

Education:

Master's Degree in Buddhism Mahachulalongkorn rajavidyalayai University

Bachelor of Business Administration in Major Marketing Management

Rajamangala University of Technology

Training:

Director Accreditation program (DAP) 2012 Thai institute of Directors

Audit Committee Program (ACP) Thai institute of Directors



Shareholding in the Company: - none -

Family Relationship between Director and Executive: - none -

Working Experience:

2016-Present Chairman of the Board Master Ad Plc.

Other Listed Companies:

2012 - May 2016 Independent Director/ Audit Committee/
Nomination and Remuneration Committee VGI Global Media Plc.

Other Companies:

2005 - 2007 Chief Executive Officer Group M

Period as the Director:

Period 1: May 31, 2016 – Present

Meeting attendance in 2018:

Attending Board Meeting: 12/12 times, equivalent to 100 %

Criminal offense record during the past 10 years

1. Being adjudged of convicting a crime or being on trial for convicting a crime. **-none-**
2. Being adjudged bankrupt or a receiver is appointed. **-none-**
3. Being a management in the company of partnership which is adjudged bankrupt or a receiver is appointed. **-none-**

2.Mr.Phoon Chiong Kit

Authorized Director/Chairman of Executive Director/Risk management Committee and Chief Executive Officer

Age: 67

Education:: BBA, Business, National University of Singapore

Shareholding in the Company: - none -

Family Relationship between Director and Executive: - none –

Working Experience:

| | | |
|----------------|--|---------------------------------------|
| 2018 - Present | Authorized Director/ /Chairman of Executive Committee /Risk Management Committee and Chief Executive Officer | Master Ad Plc. |
| 2018 – Present | Director | Master and More Co., Ltd |
| 2018 – Present | Director | Green Ad Co., Ltd. |
| 2018 – Present | Director | Inkjet Image (Thailand) Co., Ltd |
| 2018 – Present | Director | Open Plays Co., Ltd. |
| 2018 – Present | Director | Landy Development Co., Ltd. |
| 2018 – Present | Director | MACO Outdoor Sdn. Bhd. |
| 2018 – Present | Director | Eyeball Channel Sdn. Bhd. |
| 2018 – Present | Director | VGI Global Media (Malaysia) Sdn. Bhd. |
| 2018 – Present | Director | Trans.Ad Solutions Co., Ltd. |
| 2018 – Present | Director | VGI MACO (Singapore) Private Limited |



Other Listed Companies: -none-

Other Companies:

| | | |
|-------------|-------------------------------|--|
| 2016 – 2018 | Advisor | VGI Global Media PCL. |
| 2014 – 2017 | Advisor | Cinemax Indonesia. |
| 2010 – 2013 | Executive Vice President | GDC Holdings Ltd. |
| 2008 – 2010 | Director | Imagi Animation Studios / Winnington Capital. |
| 1996 – 2009 | CEO | Golden Harvest Entertainment Group HK. |
| 1998 - 2008 | Executive Director of various | Golden Harvest JV companies in Singapore, Malaysia and Taiwan. |
| 1997 - 1998 | Founder & CEO | Pacific Partners Ltd. |
| 1993 - 1996 | Causeway Holdings Ltd | |
| 1990 - 1992 | Executive Director | Suez Asia Capital Management. |
| 1987 - 1989 | Executive Vice President | Ka Wah Bank Special Recovery Unit. |
| 1983 - 1986 | Executive Director | Associated Hotels Ltd. |

Period as the Director in Master Ad Public Company Limited:

Period 1: May 31, 2016 – Present (replacing Mrs. Suparanan Tanvirat, who resigning prior to expiration of their term, for which term of their directorship will be equal to the remaining term of the resigned director)

Meeting attendance in 2018:

Attending Board Meeting: 9/9 times, equivalent to 100 %

Criminal offense record during the past 10 years

1. Being adjudged of convicting a crime or being on trial for convicting a crime. –none-
2. Being adjudged bankrupt or a receiver is appointed. –none-
3. Being a management in the company of partnership which is adjudged bankrupt or a receiver is appointed. –none-

3. Mr. Danai Tangsriviriyakul

Independent Director / Audit Committee/ Member of Nomination and Remuneration Committee and Chairman of Corporate Governance Committee

Age: 69 year

Education: Bachelor of Accounting, Chulalongkorn University

Training:

Director Accreditation Program (DAP) Class 138 /2017 Thai Institute Director

Shareholding in the Company: 0.012%

Family Relationship between Director and Executive: -

**Working Experience:**

| | | |
|--------------|---|----------------|
| 2016-Present | Independent Director / Audit Committee / Member of Nomination and Remuneration Committee and Chairman of Corporate Governance Committee | Master Ad Plc. |
| 2010 | Chief Marketing Officer | Master Ad Plc |

Other Listed Companies: -

Other Companies:

| | | |
|-----------------------|--|-------------------------------------|
| February 2019-Present | Consultant | EMCS Co., Ltd. |
| 2016-present | Consultant of Dean of College of Integrative Medicine, | Dhurakijpundit University |
| 2007-present | Marketing Consultant | Food Star Co., Ltd. |
| 2013-2017 | Marketing Consultant | EMCS Thai Co., Ltd. |
| 2009 - 2013 | Part-time Lecturer | Dhurakij Pundit University |
| 2010 | Chief Marketing Officer | Master Ad Plc. |
| 2005 - 2008 | Client Service Director | Double P Co.,Ltd. |
| 1999 - 2005 | Client Service Director | Prakit Publicis Co.,Ltd. |
| 1996 - 2005 | Vice President | Marketing Association of Thailand |
| 1990 - 1999 | Managing Director | C P & S Co.,Ltd. |
| 1988 - 1994 | Director | Advertising Association of Thailand |
| 1982-1984, 1987-1989 | Client Service Director | Ogilvy & Mather (Thailand) Co.,Ltd. |
| 1985 - 1986 | Account Director | Ogilvy & Mather (New York) Co.,Ltd. |
| 1977 - 1981 | Assistant Managing Director | Kamol Sukosol Co.,Ltd. |
| 1972 - 1976 | Marketing Services Manager | Ford Motor (Thailand) Co.,Ltd. |

Period as the Director in Master Ad Public Company Limited:

Period 1: **August 3, 2016** – Present (Total period that the independent directors and Audit Committee stay in the posts is 2 Years 7 Month.)

Meeting attendance in 2018:

Attending Board Meeting: 11/12 times, equivalent to 90 %
Attending Audit Committee Meeting: 11/12 times, equivalent to 100%

Criminal offense record during the past 10 years

1. Being adjudged of convicting a crime or being on trial for convicting a crime. –none-
2. Being adjudged bankrupt or a receiver is appointed. –none-
3. Being a management in the company of partnership which is adjudged bankrupt or a receiver is appointed. –none-

1. Additional qualifications for the nominated independent directors.

(Conflict of interest with a company / parent company / subsidiary / associated company or a juristic person that may have conflicts in the current or past two years)

| Relations | Nominated independent directors |
|--|---------------------------------|
| | Mr.Danai Tangsriviriyakul |
| Shares held in company | |
| - number of shares | 394,480 Share |
| - % of all shares with voting rights | 0.012% |
| Relations to the company, parent company, associated company or juristic entity with whom conflict arose during the past two years. | - None - |
| - Director managing staff, employees or consultant on payroll. | - None - |
| - Provider of professional service such as auditor or legal consultant | - None - |
| - Business relations such as purchase and sale of raw materials, provision of services, lending or borrowing (state the sizes of transactions) | - None - |

2. Information on holding shares in Master Ad Public Company Limited of the nominated persons. (Include the relevant individual as defined in (2) of the definition of "Relevant person" in Section 89/1 of the Securities and Exchange Act and the relevant juristic person as prescribed in (3).) Of the definition of "Relevant persons" in Section 89/1 of the Securities Act)

| Nominees | Number of shares | % of shares with voting rights |
|------------------------------|------------------|--------------------------------|
| 1. Mr.Mana Jantanayingyong | - None - | - None - |
| 2. Mr.Phoon Chiong Kit | - None - | - None - |
| 3. Mr.Danai Tangsriviriyakul | 394,480 share | 0.012 |

3. Director or executive positions held in registered companies or other businesses

| Nominees | Registered companies | | Other businesses/ non registered companies | Positions held in companies or business competing with or related to the Company's business |
|------------------------------|----------------------|------------------|--|---|
| | No. | Type of director | | |
| 1. Mr.Mana Jantanayingyong | - | - | - | - None - |
| 2. Mr.Phoon Chiong Kit | - | - | - | - None - |
| 3. Mr.Danai Tangsriviriyakul | - | - | - | - None - |

2. Independent Director Definition (Which is stricter than the minimum requirement of SEC and SET)

1. Hold no more than 0.5% of the entire voting shares in the Company, conglomerates, its subsidiaries, joint ventures, or juristic persons with potential conflicts of interests, implicitly including related persons' shares.
2. Do not participate in the management; are not employees, workers, consultants with salary; and are not person with authority over the Company, conglomerates, its subsidiaries, joint ventures, or juristic persons with potential conflicts of interests (at the present time and for at least two years before appointment).
3. Have no close/natural relationships or registration in terms of parents, spouses, siblings, and children including children's spouses with the management, major shareholders, authorized persons or persons who used to be nominated as management or authorized persons of the Company or its subsidiaries.
4. Have neither business connection nor benefits or vested interests, both explicitly and implicitly, in terms of finance and management of the Company, its subsidiaries, affiliates, joint ventures, or persons, which may potentially lead to prejudice.
5. Have never been Auditor of the Company, conglomerates, subsidiaries, joint ventures, or juristic persons who may have potential conflicts of interests, nor major shareholders, non-independent directors, management or management partner of an auditor office which provides audit consultancy to the Company, conglomerates, subsidiaries, joint ventures, or juristic persons who may cause conflicts of interests, except for losing such status for no less than two years counting from the application date to the office.
6. Have never been or was any professional adviser including legal or financial consultant whose fee is more than two million Baht a year for the Company, conglomerates, subsidiaries, joint ventures, or juristic persons who may cause conflicts of interests. In the event of juristic professionals, nonetheless, this clause shall include major shareholders, non-independent directors, management or management partner of such professionals, except for losing such status for no less than two years counting from the application date to the office.
7. Have never been appointed to represent the Company's director, its major shareholder, or shareholder who has connection with the major shareholder of the Company.
8. Possess any other qualification which may hinder him or her from independently commentating on the Company's operation.



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